# The Strategic Value of the Pharmaceutical Industry

# Health



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of the increase in life expectancy in developed societies is due to innovative medicines



20

of deaths avoided in cardiovascular disease are due to **new medicines** 



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cure rate for hepatitis C compared to 40% in 2000

1.4 M

**lives saved** in Europe through COVID-19 vaccines

70%

of cancer **survival improvement** is attributable to new treatments

# Sustainability and Economic Impact of Medicines

#### **PUBLIC INVESTMENT IN MEDICINES**

remains stable at around

1.6%

of GDP in the last two decades

## **PUBLIC INVESTMENT IN MEDICATIONS**

has been decreasing with respect to the percentage of total public expenditure over the last two decades

4.1% in

in 2003

3.4%

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#### **EACH EURO**

of public investment in medicines generates an added value of almost

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to the Spanish economy

#### **MEDICATIONS REIMBURSED**

by the NHS generate savings in other areas of public expenditure in Spain equivalent to at least

65%

of their cost

## **AN AVERAGE INCREASE OF**

3%

per year in public investment in outpatient medicines over the next three years would generate an increase in GDP of 1.6

billion euros per year due to increased labor productivity

27%

of total growth of the Spanish economy over that period

# **Economic Relevance of the Pharmaceutical Industry**

### R&D

1.36 billion € in biomedical R&D investment in 2022

20% of all industrial R&D

83% of clinical trials sponsored by pharmaceutical companies in 2024

45% of R&D investment is made in public and private hospitals and research centers

## **Production**

80% OF THE MANUFACTURE SITES

produce branded medicines

78% OF THE COMPANIES ARE SMES

produce medicines for human use. With operations in 12 of the 17 Autonomous Regions

PHARMACEUTICAL MANUFACTURING SITES IN SPAIN

produce

23.21 billion €

Nearly

60% OF EXPORTS

from Spain's high-tech sectors

76% OF PRODUCTION went to exports

# **MEDICINES ACCOUNT FOR ALMOST**

60%

of the value added by high-tech goods in the Spanish economy

#### **MULTIPLIER EFFECT**



Each job in the pharmaceutical industry creates between **three and four additional jobs** in other s ectors of the Spanish economy

#### THE PHARMACEUTICAL INDUSTRY IS THE



most productive sector, behind only the oil refining industry, producing almost twice the industrial average

# THE PHARMACEUTICAL INDUSTRY GENERATES A TOTAL ADDED VALUE EQUIVALENT TO



of GDP (+27 B€ in 2023)

#### THE PHARMACEUTICAL INDUSTRY

makes an annual investment between R&D manufacture sites and digital investments of around



billion € per year

#### **MEDICINES ARE THE**



most exported product in the country

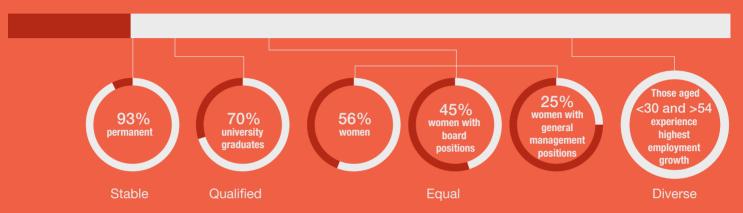
# **Employment**

+56,000

270,000

direct jobs by 2023

including indirect and induced employment



# **Environment**



70%

of energy consumed comes from renewable sources



80%

of large pharmaceutical companies have committed to carbon neutrality by 2040